

Message Text

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ORIGIN SNM-05

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DRAFTED BY S/NM:RLRETKA:BRC
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NIDA:JPSMITH(PHONE)
S/NM:RGIBSON(DRAFT)
EUR/WE:EBEIGEL

-----125459 171414Z /50

R 162202Z MAY 78
FM SECSTATE WASHDC
TO AMEMBASSY ANKARA

UNCLAS STATE 124772

E.O. 11652: N/A

TAGS: SNAR, TU

SUBJECT: DRUG ABUSE EDUCATIONAL MATERIALS

REF: ANKARA 3105

1. DEPARTMENT HAS BEEN INFORMED BY NIDA THAT ALTHOUGH MANY FILMS ON DRUG ABUSE ARE AVAILABLE FOR PURCHASE FROM VARIOUS SOURCES, NIDA ITSELF DOES NOT MAINTAIN A LIBRARY OF SUCH FILMS FOR LOAN. NIDA WOULD BE HAPPY TO ARRANGE A SHOWING OF SELECTED FILMS DURING THE UPCOMING VISIT OF DOGAN AKIN, SO THAT THEY COULD DETERMINE WHETHER THE GOT MIGHT WISH TO OBTAIN ANY OF THE FILMS PRESENTLY AVAILABLE.

2. IN ALL LIKELIHOOD, HOWEVER, IT WILL PROBABLY BE NECESSARY TO DEVELOP NEW FILMS RELEVANT TO DRUG ABUSE AS IT EXISTS IN TURKEY AND NEIGHBORING COUNTRIES, IF AN EFFECTIVE MEDIA-BASED CAMPAIGN IS TO BE UNDERTAKEN. SUCH A CAMPAIGN WOULD BE CONSISTENT WITH OUR OVERALL NARCOTICS CONTROL
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OBJECTIVES IN TURKEY; THEREFORE THE DEPARTMENT WOULD BE WILLING TO USE INC PROGRAM FUNDS TO PROVIDE THE TECHNICAL ASSISTANCE NEEDED TO DEVELOP SUCH MATERIALS, IF THE GOT WOULD BE PREPARED TO BEAR THE COST OF PRODUCING THE FILMS.

3. WE SUGGEST ALSO THAT DISCUSSIONS WITH THE GOT FOCUS MORE

BROADLY ON AN OVERALL DRUG ABUSE PREVENTION STRATEGY FOR TURKEY RATHER THAN UPON THE SOMEWHAT NARROWER ISSUE OF HOW BEST TO USE FILMS AND OTHER PUBLIC EDUCATION MATERIALS AS PART OF SUCH A STRATEGY. NIDA WOULD BE PLEASED TO DISCUSS THE DEVELOPMENT OF A NATIONAL DRUG ABUSE PREVENTION STRATEGY WITH AKIN.

4. ACTION REQUESTED: PLEASE ADVISE WHETHER AKIN WISHES TO SCHEDULE A SCREENING OF EDUCATIONAL FILMS DURING HIS UPCOMING VISIT TO WASHINGTON, AND HOW MUCH TIME MIGHT BE AVAILABLE FOR THIS AND OTHER ACTIVITIES AT NIDA. VANCE

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